



NOVEMBER/DECEMBER WHAT'S NEXT

Hot 100

The newest member of the 100-calorie club is a line of tortillas under the Smart & Delicious brand from Santa Rosa, Calif.-based [La Tortilla Factory](http://www.latortillafactory.com). The product has all of the taste and texture traits of traditional tortillas, but with only about half the calories, as well as added fiber and omega-3-rich flaxseeds, and no hydrogenated or partially hydrogenated oils. Available in Traditional and 100% Whole Wheat varieties that both feature 8 grams of fiber and 1.5 grams of fat per tortilla (the Whole Wheat tortillas additionally contain 20 grams of whole grains per tortilla), the items retail for \$3.19 to \$3.49 per 16.36-ounce package of eight. To find out more, visit www.latortillafactory.com.

