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#### NOVEMBER/DECEMBER WHAT'S NEXT

Nov 13, 2009

##### Say No to Sugar

Recently launched Caring Candies from Newburyport, Mass.-based The Really Healthy Stuff Co. enable consumers of all ages to enjoy sweet treats without compromising their health. Free of artificial sweeteners, synthetic flavors, synthetic colors, preservatives, fat, gluten and common allergens such as peanuts, the kosher confections use Isomalt, a natural sugar substitute derived from beets. The brand's products include "Sourz" bonbons that come in such flavors as Sour Apple, Sour Lemon and Sour Cherry, and retail for a suggested \$4.55 per 3.17-ounce box; "Naturals" made from herbs such as ginger, lavender and licorice, and also retailing for a suggested \$4.55 per 3.17-ounce box; lollipops at a suggested \$3.99 per 1.41-ounce or 1.23-ounce pack in different colors, patterns and shapes, and available in flavors like Raspberry, Apple and Pineapple-Orange; and candy canes at a suggested \$3.99 per 1.06-ounce pack in Raspberry, Red Currant and Passion Fruit flavors. Visit [www.rehest.com](http://www.rehest.com) to learn more.

**Goya** : Kosher food product range including cooking oil and beans & peas

**Cryovac® brand** : Download brochures for more product information

**Anheuser-Busch** : News regarding beverages, grocery, food and market information

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##### In Tough Times, 10 Ways Retailers Can Bring Holiday Cheer

November 15, 2009  
This holiday season will be a difficult one for many shoppers. Nielsen reports that U.S. consumers continue to make fewer shopping trips at packaged goods retailers. [More >>](#)

##### Bertolli, Sargento Serve Up Lasagna — and Savings

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##### Close Shaves

Over 20 years of development have culminated in The Shaver's Choice Skin Therapy Shaving System, which consists of 4-ounce Slick! Shave Gel and 1-ounce Smooth! Skin Therapy. Containing no alcohol, acids or caustic ingredients, both items not only provide a close, comfortable shave, but also, when regularly used, help prevent and cure razor bumps and ingrown hairs, according to the manufacturer, Madison, Wis.-based Shaver's Choice. Slick! straightens and lifts the hair (for a closer shave), protects the skin from blades and dries the hair left in its follicle straight, to counter hair's natural urge to curl back into the skin, while Smooth! features mink oil, which heals and prevents razor bumps, ingrown hairs, razor burn and itching. Each item retails for a suggested \$4.99. Find out more by visiting [www.shaverschoice.com](http://www.shaverschoice.com).

##### All-Organic Nutrition

Columbia Gorge Organic of Hood River, Ore., has added two nutritional drinks to its Vitatrition line: Protein Cocoa, the nation's first fresh chocolate soy-protein drink made from all-organic ingredients, and Super C, the first vitamin C drink for consumers who prefer all-organic products. Offering 20 grams of protein, antioxidant-rich Protein Cocoa features non-GMO soy protein, Fair Trade dark cocoa and Himalayan pink salt, the last of which is known for its high concentration of minerals and trace elements. Super C contains no synthetic ascorbic acid. A 16-fluid-ounce recyclable plastic bottle of either variety retails for a suggested \$3.79. For more information, visit [www.cogojuice.com](http://www.cogojuice.com) or call 541-354-1066.

##### Kids Can Cook

Kuhn Rikon's KinderKitchen is the Novato, Calif.-based cookware and cook's-tools company's first collection of kitchen implements designed especially for children. Combining high-quality construction with ease of use, the innovative line, which includes such colorful, whimsical items as a Bluebird Spatula, a Cockatiel Whisk and Crocodile Jaws Tongs, enables kids to have fun preparing meals safely. The Duck Snippers, for instance, are mini kitchen shears that are sharp enough to cut veggies but not sharp enough to hurt people, and come with a yellow duckbill that covers the blades for safe storage. The collection also includes a handy tote bag for the tools and a White Rabbit Apron. Suggested retail prices range from \$6 to \$18. More information is available by calling 800-662-5882 or visiting [www.kuhnrikon.com](http://www.kuhnrikon.com).

##### Hot 100

The newest member of the 100-calorie club is a line of tortillas under the Smart & Delicious brand from Santa Rosa, Calif.-based La Tortilla Factory. The product has all of the taste and texture traits of traditional tortillas, but with only about half the calories, as well as added fiber and omega-3-rich flaxseeds, and no hydrogenated or partially hydrogenated oils. Available in Traditional and 100% Whole Wheat varieties that both feature 8 grams of fiber and 1.5 grams of fat per tortilla (the Whole Wheat tortillas additionally contain 20 grams of whole grains per tortilla), the items retail for \$3.19 to \$3.49 per 16.36-ounce package of eight. To find out more, visit [www.latortillafactory.com](http://www.latortillafactory.com).

##### Make Mine Meatless

Dr. Praeger's Sensible Foods' heart-friendly, all-natural frozen offering now includes a line of meatless and chickenless products. The soy-based items include Meatless All American Burgers, Meatless Southwest Burgers, Chickenless Patties, Chickenless Nuggets, Chickenless Buffalo Patties and Chickenless Buffalo Nuggets. Besides providing between 11 and 18 grams of protein per serving, the certified-kosher products are low in saturated fat, contain no cholesterol and are a good source of fiber, according to Elmwood Park, N.J.-based Dr. Praeger's. Suggested retail prices are \$3.99 for each 11-ounce meatless SKU and \$3.79 for each 10-ounce chickenless SKU. For further information, visit [www.drpraegers.com](http://www.drpraegers.com).

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