

Fancy Food News Bytes

The Weekly eNewsletter from the publishers of *Fancy Food & Culinary Products Magazine*

La Tortilla Factory Introduces New Tortilla Line

La Tortilla Factory (www.latortillafactory.com) has introduced a new line of authentic Hand Made Style Corn Tortillas that are a unique blend of corn and wheat. The new line combines the taste of corn with the flexible texture of flour tortillas. Available in Yellow Corn, White Corn and Chipotle flavors, each 90-calorie tortilla contains 14 grams of whole grain and no trans fats.



"The Hand Made Style Corn Tortillas offer 'fresh from the kitchen taste' and are perfect for grilling," says Jan Remak, executive director of sales and marketing for La Tortilla Factory. "Many consumers enjoy them straight from the package. However, when grilled, they bubble up just enough to bring out real, homemade flavor and work well for serving authentic Mexican recipes, such as fish tacos."

