



La Tortilla Factory Fact Sheet

Year Founded:	1977, by Jose and Mary Tamayo.
Location:	Santa Rosa, California
Number of Employees:	Approximately 300 in production and administration.
Products:	The company offers innovative, great tasting tortillas and wraps that contribute to a healthy lifestyle. They are simply a better way to eat anything.
Most Popular:	The Original Low Carb
Product Availability:	La Tortilla Factory products are available throughout the US at supermarkets, independent grocers and club stores.
Leadership:	The Company's CEO Sam Tamayo, was appointed to his post in 2012. He is the grandson of Jose and Mary Tamayo.
Business Facts:	As tortilla pioneers, in 1991 La Tortilla Factory introduced the first fat free flour tortillas (in the world) and, five years later, the first low carb/low fat tortillas.
Community Service:	Major financial supporter of Social Advocates for Youth (SAY) and their Tamayo Village, a transitional housing opportunity for former foster youth and young adults who may be homeless. Tamayo Village offers a safe place to live, counseling, case management, job readiness training, adult mentoring, and independent living skills instruction.
Affiliations:	Grocery Manufacturing Association (GMA), Quality Assurance International (QAI), American Institute of Baking (AIB), Gluten Free Certification Organization (GFCO), Whole Grains Council, Nutrition iQ
Recent Awards:	North Bay Best Places to Work by <i>North Bay Business Journal</i> Superior rating seven years in a row by <i>AIB International</i> "Best Tortilla" four years in a row by <i>Men's Health Magazine</i> "Best 125 Foods for Women" by <i>Women's Health Magazine</i>
Web site:	www.latortillafactory.com