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NOTHING BUT TORTILLAS AND A MYSTERY BASKET CHALLENGE LOCAL AMATEUR COOKS Second Annual World Wrapped Cooking Competition at Sonoma County Harvest Fair October 5

Santa Rosa, Calif. (July 31, 2014) For the second consecutive year, local amateur cooks will face off in the [World Wrapped Cooking Competition](#) at the [Sonoma County Harvest Fair](#), each one challenged to create delicious dishes using only [La Tortilla Factory](#) tortillas and a basket of local mystery ingredients.

The competition, which takes place on Sunday, October 5, 2014 at 1 p.m. during the Harvest Fair, pairs home cooks selected by a poll on the KZST Facebook page, with a professional chef and challenges them to create a totally new, unplanned, delicious wrap with ingredients revealed to them only after the game clock starts ticking. Each cook has around forty minutes to prepare their wrap inspired dish before it is judged by a panel of local food experts.

The Mystery Basket will contain locally-sourced ingredients courtesy of La Tortilla factory, Oliver's Market, Petaluma Poultry and Clover Stornetta. The three finalists will bring their own cookware but will use only foods provided to them at the start of the competition. They may make an appetizer, an entrée, or a dessert, of any cuisine.



Sonoma County Fairgrounds Manager, Tawny Tesconi, says, "We're excited to collaborate with La Tortilla Factory once again to host the Second Annual World Wrapped Cooking Competition. Sonoma County is renowned for its farm-to-table culture and products, and this event is an adrenaline-packed opportunity for home cooks to demonstrate their cooking prowess, using quality local, Sonoma County ingredients that help their dishes and creativity shine." She adds, "We're lucky to be part of a region with several renowned chefs eager to take part in this fun, family-friendly event, cheering these amateur chefs on."

Last year's winner, Jessica Bode, used her La Tortilla Factory wrap and British-Japanese heritage to create and enter her "Euro-Asian Wrap," a La Tortilla Factory low-carb flour tortilla, layered with seaweed nori, sushi rice, deep-fried fish, pickled carrots, green onion, and an Asian tartar sauce made with mayonnaise, hot sauce, garlic, sesame oil, and shallots. Her winning recipe eventually earned her the grand prize of \$1,000 plus free goodies from the event sponsors.

Jessica, who will be a guest judge in this year's competition, says, "The World Wrapped Cooking Competition was a blast to participate in. I am honored to have been chosen as last year's winner. The cooking adrenaline really kicks-in when you tear into a basket of unknown ingredients that inspire you to put your heart and soul on a plate."

KZST radio personality Brent Farris will emcee the event, and there will be several Sonoma County celebrity chefs that will mentor the contestants – but will not lift a finger to actually cook.

Sonoma County Harvest Fair Hours and Admission

The Sonoma County Harvest Fair hours are Friday, October 3, 4-9 p.m. and Saturday and Sunday, October 4-5, from 10:30 a.m. to 5 p.m. Gate Admission is free if you bring 4 cans (or boxes) of non-perishable food items for the Redwood Empire Food Bank, otherwise entry is \$5. Children 12 and under are free.



Admission allows guests to participate in the World Wrapped Cooking Competition, Chef Demonstrations, Wine Tasting Seminars and Harvest “How To” workshops, World Championship Grape Stomp, Harvest Fair Marketplace and other grounds activities. As well, La Tortilla Factory will be giving away packages of its NEW La Tortilla Factory Organic Whole Wheat, Burrito Size Tortillas upon exiting the fair – while supplies last.

The all-inclusive Tasting Pavilion will be open Friday, October 3rd from 5-8 p.m., and Saturday and Sunday, October 4-5 from 1-4 p.m. Tickets are \$55 each and available for purchase starting August 15 online at harvestfair.org or at the Box Office, which is located at 1350 Bennett Valley Road in Santa Rosa or at the door the day of the event. Parking is \$6 to \$8 depending on the location of the lot.

To find out more about the World Wrapped Cooking Competition or to request high resolution images, journalists are asked to contact Karen MacKenzie of the MacKenzie Agency at (707) 545-3280 or mackenzie@mackenzieagency.com.

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