


WHITE CORN

Organic TORTILLAS

6 Tortillas

A blend of organic corn & wheat

NET WT. 8.68 OZ (246g)



WHITE CORN

Organic TORTILLAS

6 Tortillas

NET WT. 8.68 OZ (246g)


• 16 grams of whole grain per serving

• A unique blend of white corn and wheat

• Non-GMO Project Verified

INGREDIENTS:

WATER, ORGANIC WHITE CORN MASA FLOUR (GROUND ORGANIC WHITE CORN MASA FLOUR, TRACE OF LIME), ORGANIC WHEAT GLUTEN, ORGANIC CULTURED WHEAT FLOUR, CONTAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMINUM BAKING POWDER (SODIUM ACID PYROPHOSPHATE, SODIUM BICARBONATE, CORN STARCH, MONOCALCIUM PHOSPHATE), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, ORGANIC HONEY, SEA SALT.




YELLOW CORN

Organic TORTILLAS

8 Tortillas

Authentic and naturally gluten free

NET WT. 8.46 OZ (240g)



YELLOW CORN

Organic TORTILLAS

8 Tortillas

NET WT. 8.46 OZ (240g)


• 100% whole grain

• Certified Gluten Free

• Non-GMO Project Verified

INGREDIENTS:

WATER, STONEGROUND OR-  
GANIC YELLOW CORN MASA FLOUR, ORGANIC GUAR GUM, LIME.




TRADITIONAL FLOUR

Organic TORTILLAS

6 Tortillas

Authentically crafted with organic flour

NET WT. 13.2 OZ (376g)



TRADITIONAL FLOUR

Organic TORTILLAS

6 Tortillas

NET WT. 13.2 OZ (376g)


• Contains sustainably sourced organic palm oil

• Authentically crafted with organic flour

• Non-GMO Project Verified

INGREDIENTS:

ORGANIC WHEAT FLOUR, WATER, ORGANIC PALM FRUIT OIL AND/OR ORGANIC SUNFLOWER OIL, ORGANIC CULTURED WHEAT FLOUR, CONTAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMINUM BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORN STARCH, MONOCALCIUM PHOSPHATE), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, ORGANIC HONEY, SEA SALT, DE-OILED SUNFLOWER LECITHIN.




SPROUTED WHEAT

Organic TORTILLAS

6 Tortillas

Crafted with organic sprouted whole wheat

NET WT. 13.2 OZ (376g)



SPROUTED WHEAT

Organic TORTILLAS

6 Tortillas

NET WT. 13.2 OZ (376g)


• Sprouted wheat is soaked, sprouted and delivered by our neighbors at Alvarado Street Bakery who are the experts in sprouted baking.

• 20g Whole Grain

• Non-GMO Project Verified

INGREDIENTS:

SPROUTED ORGANIC WHOLE WHEAT BERRIES, ORGANIC WHOLE WHEAT FLOUR, WATER, ORGANIC PALM FRUIT OIL, ORGANIC CULTURED WHEAT FLOUR, ORGANIC HONEY, CONTAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMINUM BAKING POWDER (MONOCALCIUM PHOSPHATE, SODIUM BICARBONATE, CORN STARCH), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, SEA SALT, DE-OILED SUNFLOWER LECITHIN, ORGANIC WHEAT GLUTEN. CONTAINS WHEAT. MANUFACTURED ON THE SAME LINE AS PRODUCTS CONTAINING SOY.




YELLOW CORN

Organic TORTILLAS

24 Tortillas

Authentic and naturally gluten free

NET WT. 13.5 OZ (384g)



YELLOW CORN

Organic TORTILLAS

24 Tortillas

NET WT. 13.5 OZ (384g)


• Street taco size to capitalize on the growing trend and the culinary expertise of our adventurous consumers

• Certified gluten Free

• Non-GMO Project Verified

INGREDIENTS:

WATER, STONEGROUND ORGANIC YELLOW CORN MASA FLOUR, ORGANIC GUAR GUM, LIME.




WHOLE WHEAT

Organic TORTILLAS

6 Tortillas

Authentically crafted with whole wheat flour

NET WT. 13.2 OZ (376g)



WHOLE WHEAT

Organic TORTILLAS

6 Tortillas

NET WT. 13.2 OZ (376g)

• 10 grams of whole grain per serving

• Contains sustainably sourced organic palm oil

• Non-GMO Project Verified




INGREDIENTS:

WATER, ORGANIC WHOLE WHEAT FLOUR, ORGANIC WHEAT FLOUR, ORGANIC PALM FRUIT OIL AND/OR ORGANIC SUNFLOWER OIL, ORGANIC CULTURED WHEAT FLOUR, CONTAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMINUM BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORN STARCH, MONOCALCIUM PHOSPHATE), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, ORGANIC HONEY, SEA SALT, DE-OILED SUNFLOWER LECITHIN.

your favorite  
TORTILLA  
— just got —  
ORGANIC

Introducing La Tortilla Factory’s new line of USDA  
certified organic tortillas, Non-GMO Project Verified  
tortillas with a revolutionary 21 day ambient shelf life.

La Tortilla Factory 3300 Westwind Blvd Santa Rosa, CA 95403 | 800-446-1516  
info@latortillafactory.com | www.latortillafactory.com



KEY SELLING POINTS

21  
DAYS

21-DAY SHELF LIFE

We use a unique combination of fermented ingredients to safely and naturally extend the shelf life of our organic tortillas.



NON-GMO PROJECT VERIFIED

Verified products must meet consensus-based standards that include:

- GMO risk assessment
- Segregation
- Traceability
- Testing at critical control points



USDA CERTIFIED ORGANIC

Products labeled organic must contain at least 95% organic ingredients. “Natural” is not a federally regulated labeling claim and should not be confused with organic. Only products that have been certified as meeting USDA organic standards can be labeled “organic”.

**What it means to be Certified Organic**

	<b>100% Organic</b> Use of the USDA seal is optional
	<b>Certified Organic</b> 95% or more organic ingredients
	<b>Made with Organic Ingredients</b> At least 70% organic ingredients
	<b>Less than 70% Organic Ingredients</b> Organic ingredients denoted in ingredients list only



QAI CERTIFIED

QAI is a USDA accredited certifying agency. La Tortilla Factory is proud to have been QAI certified for over ten years.



WHOLE GRAINS COUNCIL CERTIFIED (WGC)

3 of our 4 SKUs contain 10 grams or more of whole grains per serving and feature the Whole Grains Council stamp. This stamp makes it easy for busy shoppers to spot whole grain foods on the shelf.



CERTIFIED GLUTEN FREE\*

Our Organic Yellow Corn tortilla is certified gluten free by the leading gluten free certification program in the world, GFCO. The GF logo stands for the independent verification of quality, integrity and purity of products. Products carrying the GF logo must meet strict gluten free standards.

\*Organic Yellow Corn only



AMERICAN INSTITUTE OF BAKING (AIB) Superior Rating

Our manufacturing facility has received a superior rating by the American Institute of Baking (AIB) for over ten years. Comprehensive inspections include:

- Evaluation of maintenance for food safety
- Cleaning practices
- Adequacy of food safety programs

PRODUCT LINE



MERCHANDISING



Push-Back Tray



Wide Rack

OUR STORY

La Tortilla Factory, the leading specialty baker of premium wraps and tortillas, has a 39-year heritage of creating healthy food with quality ingredients. La Tortilla Factory’s innovative products have set in motion a national shift in eating habits by continuously creating healthier, more flavorful premium products, setting numerous industry standards along the way, and transforming the simple tortilla into an icon of good living.