WHITE CORN & WHEAT

Total Fat 0.5g Saturated Fat 0g

Trans Fat 0g

Sodium 170mg

Sugars 0g

Cholesterol 0mg

Dietary Fiber 1g

Total Carbohydrate 14g 5%

TRADITIONAL FLOUR

Nutrition Facts Serving Size: 1 Tortilla (36g) Servings Per Container 6

Calories 100 Calories from Fat 20

Total Carbohydrate 18g 6%

5%

9%

Total Fat 2g Saturated Fat 1g

Trans Fat 0g

Sodium 220ma

Cholesterol 0mg

Dietary Fiber 1g

Sugars 1g

Protein 3g





- 16 grams of whole grain per serving
- · A unique blend of white corn and wheat

Contains sustainably sourced

• Authentically crafted with

Non-GMO Project Verified

SALT, DE-OILED SUNFLOWER LECITHIN.

organic palm oil

organic flour

Non-GMO Project Verified

INGREDIENTS: WATER, ORGANIC WHITE CORN MASA FLOUR (GROUND ORGANIC WHITE CORN MASA FLOUR, TRACE OF LIME), ORGANIC WHEAT GLUTEN, ORGANIC CULTURED WHEAT FLOUR, CONTAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMI-NUM BAKING POWDER (SODIUM ACID PYROPHOSPHATE, SODIUM BICARBONATE, CORN STARCH, MONOCALCIUM PHOSPHATE), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, ORGANIC HONEY, SEA SALT.

INGREDIENTS: ORGANIC WHEAT FLOUR, WATER, ORGANIC PALM FRUIT OIL AND/OR

ORGANIC SUNFLOWER OIL, ORGANIC CULTURED WHEAT FLOUR, CONTAINS 2% OR

LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMINUM BAKING POWDER (SODIUM

ACID PYROPHOSPHATE, BAKING SODA, CORN STARCH, MONOCALCIUM PHOSPHATE),

ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, ORGANIC HONEY, SEA

Nutrition Facts Serving Size: 1 Tortilla (41 Servings Per Container 6 nount Per Serving Calories 80 Calories from Fat 5

0%

0%

7%



- 100% whole grain
- Certified Gluten Free

YELLOW CORN



Amount Per Se	rving	
Calories 60	Calories from	Fat 5
	% Daily V	alue*
Total Fat 0.	5g	1%
Saturated F	at 0g	0%
Trans Fat 0	g	
Cholestero	l 0mg	0%
Sodium 0mg	9	0%
Total Carbo	hydrate 12g	4%

Dietary Fiber 1g

Sugars 0g

Protein 1a

Nutrition Facts Serving Size: 1 Tortilla (30g) Servings Per Container 8

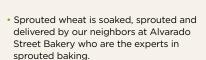
Non-GMO Project Verified

INGREDIENTS: WATER, STONEGROUND OR-GANIC YELLOW CORN MASA FLOUR, ORGANIC GUAR GUM, LIME.

SPROUTED WHEAT







- 20g Whole Grain
- Non-GMO Project Verified

Nutrition Facts Serving Size: 1 Tortilla (36g) Servings Per Container 6 Calories 110 Calories from Fat 30 Total Fat 3g Saturated Fat 1.5g Trans Fat 0g Cholesterol 0mg Sodium 240mg 10% Total Carbohydrate 17g 6% Dietary Fiber 2g Sugars 1g Protein 4g

INGREDIENTS: SPROUTED ORGANIC WHOLE WHEAT BERRIES, ORGANIC WHOLE WHEAT FLOUR, WATER, ORGANIC PALM FRUIT OIL, ORGANIC CULTURED WHEAT FLOUR, ORGANIC HONEY, CON-TAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMINUM BAKING POWDER (MONO-CALCIUM PHOSPHATE, SODIUM BICARBONATE, CORN STARCH), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, SEA SALT, DE-OILED SUNFLOWER LECITHIN, ORGANIC WHEAT GLUTEN. CONTAINS WHEAT. MANUFACTURED ON THE SAME LINE AS PRODUCTS CONTAINING SOY.

YELLOW CORN STREET TACO SIZE





- Street taco size to capitalize on the growing trend and the culinary expertise of our adventurous consumers
- Certified gluten Free
- Non-GMO Project Verified

Nutrition Facts Serving Size: 4 Tortillas (59 Servings Per Container 6 Calories 120 Calories from Fat 10 Total Fat 1.5g 2% Saturated Fat 0g 0% Trans Fat 0g Cholesterol 0mg Sodium 0mg Total Carbohydrate 25g 8% Dietary Fiber 2g Sugars 0g Protein 3a

organic palm oil

WHOLE WHEAT

Organic whole wheat

- 10 grams of whole grain per serving
- · Contains sustainably sourced
- Non-GMO Project Verified

Nutrition Facts Serving Size: 1 Tortilla (36g) Servings Per Container 6	i
Amount Per Serving	
Calories 100 Calories from	at 2:
% Daily	Value
Total Fat 2.5g	49
Saturated Fat 1g	5 %
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 210mg	9%
Total Carbohydrate 17g	69
Dietary Fiber 2g	8%
Sugars 1g	
Protein 3q	

INGREDIENTS: WATER, ORGANIC WHOLE WHEAT FLOUR, ORGANIC WHEAT FLOUR, ORGANIC PALM FRUIT OIL AND/OR ORGANIC SUNFLOWER OIL, ORGANIC CULTURED WHEAT FLOUR, CONTAINS 2% OR LESS OF EACH OF: CREAM OF TARTAR, NON-ALUMI-NUM BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORN STARCH, MONOCALCIUM PHOSPHATE), ORGANIC APPLE CIDER VINEGAR, ORGANIC GUAR GUM, ORGANIC HONEY, SEA SALT, DE-OILED SUNFLOWER LECITHIN.

your favorite TORTILLA — just got — ORGANIC

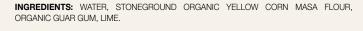
Introducing La Tortilla Factory's new line of USDA certified organic tortillas, Non-GMO Project Verified tortillas with a revolutionary 21 day ambient shelf life.

DEATANYTHING











KEY SELLING POINTS

21 DAYS

21-DAY SHELF LIFE

We use a unique combination of fermented ingredients to safely and naturally extend the shelf life of our organic tortillas.



NON-GMO PROJECT VERIFIED

Verified products must meet consensus-based standards that include:

- GMO risk assessment
- Segregation
- Traceability
- Testing at critical control points



USDA CERTIFIED ORGANIC

Products labeled organic must contain at least 95% organic ingredients. "Natural" is not a federally regulated labeling claim and should not be confused with organic. Only products that have been certified as meeting USDA organic standards can be labeled "organic".





QAI CERTIFIED

QAI is a USDA accredited certifying agency. La Tortilla Factory is proud to have been QAI certified for over ten years.



WHOLE GRAINS COUNCIL CERTIFIED (WGC)

3 of our 4 SKUs contain 10 grams or more of whole grains per serving and feature the Whole Grains Council stamp. This stamp makes it easy for busy shoppers to spot whole grain foods on the shelf.



CERTIFIED GLUTEN FREE*

Our Organic Yellow Corn tortilla is certified gluten free by the leading gluten free certification program in the world, GFCO. The GF logo stands for the independent verification of quality, integrity and purity of products. Products carrying the GF logo must meet strict gluten free standards.

*Organic Yellow Corn only



AMERICAN INSTITUTE OF BAKING (AIB) Superior Rating

Our manufacturing facility has received a superior rating by the American Institute of Baking (AIB) for over ten years. Comprehensive inspections include:

- Evaluation of maintenance for food safety
- Cleaning practices
- Adequacy of food safety programs

OUR STORY —

La Tortilla Factory, the leading specialty baker of premium wraps and tortillas, has a 39-year heritage of creating healthy food with quality ingredients. La Tortilla Factory's innovative products have set in motion a national shift in eating habits by continuously creating healthier, more flavorful premium products, setting numerous industry standards along the way, and transforming the simple tortilla into an icon of good living.

PRODUCT LINE





















MERCHANDISING



Push-Back Tray



Wide Rack